

PUBLIC SPEAKING IN SOCIETY COM 1100

Course Syllabus

Fall 2024

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COURSE OBJECTIVES

PSS is designed to give you knowledge and experience in a variety of public speaking situations. You will receive exposure to the following content areas:

Communication Anxiety

Effective Listening

Topic Selection

Audience Analysis

Speech Preparation and Research

Organization and Outlining

Delivery Skills

Ethical Persuasion

Devotional Speaking

Small Group Communication

A major emphasis in this course is skill-building. Therefore, you will receive numerous opportunities to apply the information that you will learn in your text and in class. These applications will come in the form of classroom activities and assignments. You will also have the opportunity to exhibit your skills in various speeches and discussions. Feedback (from instructor and classmates) will be provided verbally and in written form.

COURSE DESCRIPTION

The objective of this course is to provide students with an introduction to the principles of public speaking and civic engagement. The focus will be on a practical background in recognizing, analyzing, and constructing arguments in the public sphere. Readings, class time, and assignments will focus on developing skills and understanding concepts necessary for successful civic engagement. As an essential component of this course, you will be interacting with peers to share ideas, listen, and learn from one another.

COURSE GOALS

- Using higher-order thinking and life-long learning skills to create and discover. (2e)
- Communicating effectively through receptive and expressive language, so that both sender and receiver have a clear understanding of the same message. (3b)
- Recognizing the creativity of humans created in God's image. (3c)

LEARNING OUTCOMES

- 1) conduct effective and productive research.
- 2) practice explaining complex ideas, through effective written and oral communication, to non-experts.
- 3) anticipate and incorporate audience expectations.

TEXTBOOKS

Gunn, Joshua. *Speech Craft*, First Edition. Boston: Bedford/St. Martin's, 2018.

Loebs, Patrick, *Public Speaking in Society Worktext*, unpublished, 2023.

ATTENDANCE

Blackhawk Christian School attendance and late-to-class policy will be in effect in this course.

LATE WORK

Late work policy of Blackhawk Christian School will be in effect in this course. In the event of an excused absence on a presentation day, students will be expected to be prepared to present the first day they are back in class. Failure to present on an assigned day when the student is in class will result in a 20% deduction of the assignment score per day delayed.

ACADEMIC INTEGRITY

Academic dishonesty—in all forms—is a serious violation of academic integrity, Grace's community standards for scholarship and behavior, and Christian morality. Academic dishonesty includes, but is not limited to, cheating, plagiarizing, falsifying or fabricating data, stealing or interfering with another student's work, and submitting substantial portions of the same work for more than one course without prior consent from the instructor. Violations of the Academic Integrity Policy will result in proportional consequences, which include but are not limited to, failure of the assignment, course grade reduction, and failure of the course, as stated in the course syllabus.

COURSE REQUIREMENTS/GRADING

Your grade will be based on a total point system. The following assignments are listed with the maximum number of points you can accumulate on each.

Classroom Participation

18 weeks x 10 points each 180

Chapter Moodle Responses 190

19 x 10 points each

Chapter Quizzes

19 x 10 points each 190

Seven Individual graded SPEECHES 160

Introductory Speech (not graded)

Opinion Speech 20

Informative Speech 25

Oral Interpretation 20

Demonstration Speech 25

Persuasive Speech 30

Devotional Speech 20

Impromptu Speech (not graded)

Final Presentation 20

Two speech OUTLINES

Informative Outline and Annotated Bibliography 20

Persuasive Outline and Annotated Bibliography 20

Final Outline 15

GRAND TOTAL 775

GRACE COLLEGE GRADING SCALE

93-100 = A	73-76= C
90-92= A-	70-72= C
87-89= B+	67-69= D+
83-86= B	63-66= D
80-82= B-	60-62= D
77-79= C+	61-Below= F

BCS GRADING SCALE

93-100= A	73-76= C
90-92= A-	70-72= C
87-89= B+	67-69= D+
83-86= B	63-66= D
80-82= B-	60-62= D
77-79= C+	59-Below= F

CELL PHONE/COMPUTER USE/GUM POLICY

Cell phone use is prohibited during class unless we are using them for a specific class assignment. You will be penalized five points each time you are discovered using your cell phone during class, and harbor the risk of having your phone confiscated and taken to the school office. Computer use is also prohibited unless it is directly related to what is going on in class. For example, you may take notes or, if given the time in class, do research or work on your outline. Computers will not be used while others are speaking. This is a presentation/performance room. Gum chewing is highly unprofessional. Students chewing gum during a presentation will receive a ten point deduction from their presentation grade.

STATEMENT ON DISABILITIES

Your experience in this class is important. If you have already established accommodations with Student Disabilities Services (SDS) please communicate your approved accommodations to me as soon as possible so we can discuss your needs in this course.

If you have not yet established services through SDS, but have a temporary health condition or permanent disability that requires accommodations (conditions including but not limited to; attention, health, hearing, learning, mobility, physical, psychiatric, or vision), please contact Connie Burkholder, Coordinator of Student Disabilities Services at x6423, via email at burkhoc@grace.edu or stop by the Morgan Library room 203. SDS offers resources and

coordinates reasonable accommodations for students with disabilities and/or temporary health conditions. Reasonable accommodations are established through an interactive process between you, your instructor(s) and SDS. It is the policy and practice of Grace College and Seminary to create inclusive and accessible learning environments consistent with federal and state law.

Speech Assignments and Evaluations

INTRODUCTORY/INTERVIEW SPEECH

Description:

You will be invited to interview another member of your class and give a brief speech about an interesting fact of their life. After getting acquainted with your interviewee's basic background information, choose one area/topic and build the rest of your interview around that central theme or idea. This is not to be a "this is your life" speech...give us something meaningful to remember about your interviewee. This assignment provides a great way to get to know others in your class, and also provide you with a non threatening speaking experience early in the semester.

Requirements:

- Speech should be no less than 3 and no more than 5 minutes
- No specific structure is required, but the more experienced speaker may use an outline if desired.
- Try to avoid overused beginning and ending statements like "My speech today is about..." and "Well, that's all I have to say." Be creative and plan carefully those first and last statements.
- You are encouraged to use notes and/or visual aids, but neither is required.

This speech is not designed to cause you great anxiety. You won't have time to construct a perfect speech, but you will have enough time to gather information and put it into a logical and intelligible format. Have fun and enjoy meeting others in your class. The sooner you become comfortable in the class, the sooner you will be able to do your best work. This speech is an ungraded assignment.

OPINION SPEECH ASSIGNMENT

Objectives:

- To express your personal opinion about a topic of your choice, not necessarily to persuade your audience, but to logically build a case for your opinion.
- To practice and perform delivery techniques

Description:

- 5-7 minutes in length
- General Purpose: To Inform
- Topic Range: Unlimited (however, topics should be interesting and relevant to your peers).
- Speech Order: Will be chosen before speeches begin. You must speak on the day assigned. Late speeches must be given during the next class period and will automatically receive a 20% point deduction. Students absent on assigned speech day will be expected to present their first day back in class.

Grading:

You will receive one grade:

- 20 points for the speech itself (see evaluation below)

Informative speech grading rubric
Opinion

Organization (intro, preview, body, summary,

conclusion) 1-----2-----3-----4-----

-----5 Audience adaptation

1-----2-----3-----4-----

5 Source material (credibility/ethos)

1-----2-----3-----4-----5

Clear language/presentation

1-----2-----3-----4-----5

Time:

Total____/20

Comments:

INFORMATIVE SPEECH ASSIGNMENT

Objectives:

- To implement all the components of speech preparation that we've studied thus far: topic selection, specific purpose statements, organization and outlining, audience analysis, etc.
- To practice and perform delivery techniques
- To inform the audience about an interesting topic of your choice. Topics may come from a variety of categories: people, places, things, ideas, processes, etc.

Description:

- 7-9 minutes in length
- General Purpose: To Inform
- Topic Range: Unlimited (however, topics should be interesting and relevant to your peers).
- Speech Order: Will be chosen before speeches begin. You must speak on the day assigned. Late speeches must be given during the next class period and will automatically receive a 20% point deduction. Students absent on assigned speech day will be expected to present their first day back in class.
- Outlines must be turned in on the day of your speech. Make two copies of the outline if you intend to speak from your outline.

A PowerPoint, KeyNote or Prezi presentation is required for this speech.

Grading:

You will receive one grade:

- 25 points for the speech itself (see evaluation below)

Informative speech grading rubric
Informative

Organization (intro, preview, body, summary, conclusion)

1-----2-----3-----4-----5

Audience adaptation

1-----2-----3-----4-----5

Source material (credibility/ethos)

1-----2-----3-----4-----5

Clear language/presentation

1-----2-----3-----4-----5

Digital visual presentation

1-----2-----3-----4-----5

Time:

Total ____/25

Comments:

Informative outline-30 points

The informative outline is a maximum 2-page full sentence outline explaining the details of your chosen topic. You must incorporate your citations wherever they are necessary. Spend time processing this because your outline will form the basis of your speech. More time spent here means less time organizing the speech itself.

Make sure to organize your outline in a logical fashion using a purposeful structure. Also, make sure to follow good rules of hierarchy (headings, subheadings, etc).

PERSUASIVE SPEECH ASSIGNMENT

Objectives:

- To incorporate all aspects of speech organization and delivery into a speech that will persuade the audience to know, believe, or do something.
- To utilize either a question of fact, value, or policy in formulating a persuasive thesis.
- To structure a persuasive argument in an organizational format suggested in class/your text (must be problem solution, problem-cause-solution, refutational, comparative advantages, or Monroe's Motivated Sequence).

Description

- 7-9 minutes in length
- General Purpose: To Persuade
- Topic Range: Unlimited (but be sure to clear topics through instructor)
- Speech Order: Will be chosen before speeches begin. You must speak on the day assigned. Late speeches must be given during the next class period and will automatically receive a 20% point deduction. Students absent on assigned speech day will be expected to present their first day back in class.
- Outlines must be turned in on the day of your speech. Make two copies of the outline if you intend to speak from your outline.
- Visual aids are allowed if used appropriately.

Grading:

You will receive one grade:

- 30 points for the speech itself (see evaluation below)

Persuasive speech grading rubric
Persuasive

Organization (intro, preview, body, summary, conclusion, **call to action**)

1-----2-----3-----4-----5

Audience adaptation

1-----2-----3-----4-----5

Source material (credibility/ethos)

1-----2-----3-----4-----5

Clear language/presentation

1-----2-----3-----4-----5

Clear problem and solution

1-----2-----3-----4-----5

Acknowledgement of opposition.

1-----2-----3-----4-----5

Time:

Total ____/30

Comments:

Persuasive outline-35 points

The persuasive outline is a maximum 2-page full sentence outline explaining the solution to your chosen issue. You must incorporate your citations wherever they are necessary. Spend time processing this because your outline will form the basis of your speech. More time spent here means less time organizing the speech itself.

Plan outline content should include details such how the issue can be fixed, what has been tried in the past and how is your plan different, what are the benefits of your proposed plan, what are the potential objections that might be raised and what is your response, what would the issue look like if fixed, what specific actions can be taken to implement the plan, etc.

Make sure to organize your outline in a logical fashion using a purposeful structure. Also, make sure to follow good rules of hierarchy (headings, subheadings, etc.)

ORAL INTERPRETATION ASSIGNMENT

Objectives:

- To engage an audience vocally and visually when reading another author's words.
- To practice and perform delivery techniques

Description:

- 7-9 minutes in length
 - General Purpose: To Entertain
 - Topic Range: Unlimited, you may choose fiction, non-fiction, children's lit, poetry, scripture or manuscript.
 - Speech Order: Will be chosen before speeches begin. You must speak on the day assigned. Late speeches must be given during the next class period and will automatically receive a 20% point deduction. Students absent on assigned speech day will be expected to present their first day back in class.
 - Visuals: If you choose a picture book, you may show the pictures either from the selection or create a PowerPoint using the illustrations. You may perform this presentation sitting down.

Grading:

You will receive one grade:

- 20 points for the speech itself

**Entertaining speech grading
rubric Oral Interp**

Organization (intro, reading, conclusion) 1-----

---2-----3-----4-----5 Audience

adaptation

1-----2-----3-----4-----5

Vocal technic, inflection

1-----2-----3-----4-----5

Clear language/presentation

1-----2-----3-----4-----5

Time:

Total____/20

Comments:

DEMONSTRATION SPEECH ASSIGNMENT

Objectives:

- To physically demonstrate how a task is performed. To manipulate the props while you are addressing your audience. To keep your demonstration flowing in a logical sequence.
- To practice and perform delivery techniques

Description:

- 7-9 minutes in length
- General Purpose: To Inform
- Topic Range: Unlimited (however, topics should be something that can be physically demonstrated in class within the time frame). Speakers are expected to bring all necessary props and equipment on the day of their presentation.
- Speech Order: Will be chosen before speeches begin. You must speak on the day assigned. Late speeches must be given during the next class period and will automatically receive a 20% point deduction. Students absent on assigned speech day will be expected to present their first day back in class.
- Grading:

You will receive one grade:

- 25 points for the speech itself (see evaluation form in syllabus)

**Informative speech grading rubric
Demonstration**

Organization (intro, preview, body, summary,
conclusion) 1-----2-----3-----4-----

-----5 Audience adaptation

1-----2-----3-----4-----5

Source material (credibility/ethos)

1-----2-----3-----4-----5

Clear language/presentation

1-----2-----3-----4-----5

Manipulation of props

1-----2-----3-----4-----5

Video presentation and effectiveness

1-----2-----3-----4-----5

Time:

Total ____/30

Comments:

DEVOTIONAL SPEECH ASSIGNMENT

Objectives:

- To lead a Bible-centered presentation or devotion within a small group setting. Speakers are expected to engage the audience in verbal and non-verbal feedback and to lead in discussion questions and answers.
- To practice and perform delivery techniques

Description:

- 7-9 minutes in length
- General Purpose: To Inspire
- Topic Range: Unlimited (however, topics should be interesting and relevant to your peers).
- Speech Order: Will be chosen before speeches begin. You must speak on the day assigned. Late speeches must be given during the next class period and will automatically receive a 20% point deduction. Students absent on assigned speech day will be expected to present their first day back in class.
- Grading:

You will receive one grade:

- 20 points for the speech itself (see evaluation form in syllabus)

Devotion/Inspirational speech grading rubric

Organization (intro, preview, body, summary, conclusion)

1-----2-----3-----4-----5

Audience adaptation

1-----2-----3-----4-----5

Source material (credibility/ethos)

1-----2-----3-----4-----5

Clear language/presentation

1-----2-----3-----4-----5

Time:

Total____/20

Comments:

FINAL SPEECH ASSIGNMENT

Objectives:

- To incorporate all aspects of speech organization and delivery into a speech that will inform, persuade, inspire or challenge the audience.
- To use strong delivery and organizational skills to impact the audience

Description:

- 7-9 minutes in length
- General Purpose: Speaker's choice (Information, Persuasive, Devotional)
- Topic Range: Unlimited
- Speech Order: Will be chosen before speeches begin. You must speak on the day assigned. Late speeches must be given during the next class period and will automatically receive a 20% point deduction. Students absent on assigned speech day will be expected to present their first day back in class.
- Outlines must be turned in on the day of your speech. Make two copies of the outline if you intend to speak from your outline.
- Visual aids are allowed if used appropriately.

Grading You will receive two grades:

- 20 points for the speech itself (see evaluation form in syllabus)

Final speech grading rubric
Information, Persuasive, Devotional

Organization (intro, preview, body, summary, conclusion)

1-----2-----3-----4-----5

Audience adaptation

1-----2-----3-----4-----5

Source material (credibility/ethos)

1-----2-----3-----4-----5

Clear language/presentation

1-----2-----3-----4-----5

Time:

Total____/20

Comments:

